

Contents

1. Agnieszka BUKIETYŃSKA, The test of Inversion in the Analysis of Investment Funds	277
2. Jarosław KRAJEWSKI, Sales Forecasting with BusinessForecast Platform	291
3. Mariusz CZEKAŁA, Stability of Parameters Characterizing the Rates of Return on Shares,	305
4. Marcin PUZIAK, Profit Persistence at the Industry Level: evidence from Polish companies	317
5. Katarzyna SOKOŁOWSKA, Monika BOGUSIEWICZ-KREFT, Ewa MAGIER-ŁAKOMY, Application of Generalised Estimating Equations in the Analysis of Factors Affecting Consumers' Readiness to Purchase Services	335
6. Przemysław DOMINIAK, Jacek MERCIK, Agata SZYMAŃSKA, Measuring a Comprehensive Model of Intellectual Capital Flows	357
7. Michał MAJOR, The Use of Cumulative Sum Control Charts for Testing Product Durability and Reliability	371
8. Stanisława Bartosiewicz, Turquoise Companies. Future or Utopia?	393
9. Mirosław DYTCZAK, Grzegorz GINDA, Simplification of Decision Problem Structure by Means of DEMATEL Application	399