



Editorial

We are proud to present the first issue of the Central and Eastern Journal of Management and Economics, issued by the Wrocław School of Banking, located in the city of Wrocław, the capital of the Polish Lower Silesian Voivodship. Due to its location and history, the focus of the journal is on issues related to management and economics in the Central and Eastern European context. The reason is that geographically, the city is Central European, being located at a similar distance from three important European capital cities – Berlin (Germany), Prague (Czech republic) and Warsaw (Poland). While before the Second World War being part of the Germany, Lower Silesia became a part of Poland afterwards, with a large inflow citizens from the Eastern Part of Poland, which after the Second World War became part of Ukraine.

The journal will be published online, in order to create general access, and to provide authors with the opportunity to reach a wider public. The aim of the journal is to focus on empirical and innovative theoretical studies in the field of management, economics and related sciences, where inter- and trans-disciplinary approaches are highly appreciated. As the developments in Central and Eastern Europe cannot be separated from global developments, articles dealing with issues in other geographical areas are also welcomed.

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